Printed: 10/17/2012 3:52 PM 10/17/2012 7:58 AM Traffic Order# 24130 Status Confirmed Mod# 2 5 Vc1# 7891038 Rep Order# EC'd Yes

Showing Buylines: All Lines Last Received:

lof

Agency

) DCCC-DEM CNGRS CMPG

Katic Keuleman

Phone# Buyer Fax#

DCCC 1198

Advertiser Estimate# Product Station

KSL-TV SALT LAKE CITY

) GREAT AMERICAN MEDIA 10/18/2012 - 10/22/2012 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 /P1/P2/E 11/14/1198 Agency C/P1/P2/E

Hiatus Weeks Flight Dates

) JAMIE ANDRUS WASHINGTON (Rep Firm Sales Office (Salesperson (

202-872-1155 Salesperson Phone# Salesperson FAX#

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CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1				1		1		-
н	$_{\mathrm{TH-}F}$	KSL 5 NEWS TODAY	6A-7A	:30	10/18-10/19	т	\$300.00	m
2	TH-F	TODAY SHOW 7-8A	7A-8A	:30	10/18-10/19	7	\$700.00	7
m	TH-E	TODAY SHOW 8-9A	8A-9A	:30	10/18-10/19	ю	\$475.00	м
4	N. A.	SATURDAY TODAY	5A-659A	:30	10/20-10/20	н	\$40.00	1
ιΩ	su	SUNDAY TODAY	7A-8A	:30	10/21-10/21	н	\$150.00	П
φ	SU	MEET THE PRESS	8A-9A	:30	10/21-10/21	п	\$200.00	п
7	TH-F	TODAY SHOW 2	9A-10A	:30	10/18-10/19	ю	\$180.00	м
ω	$\mathrm{TH} - F$	RACHAEL RAY	10A-11A	:30	10/18-10/19	т	\$140.00	м
d)	TH-F	KSL 5 NEWS AT NOON	12P-1P	:30	10/18-10/19	т	\$170.00	M
10	TH-E	TODAY SHOW 3	1P-2P	:30	10/18-10/19	ю	\$100.00	м
11	TH-F	DR. PHIL	3P-4P	:30	10/18-10/19	П	\$130.00	г
12	TH-E	KATIE	4P-5P	:30	10/18-10/19	Ħ	\$130.00	П
13	THE	KSL 5 NEWS	5P-530P	:30	10/18-10/19	8	\$525.00	2

Rep Order# EC'd Yes		7891038 Ver# 5 Mod# 2 Status (Status Confirmed Traffie Order# 24130	24130 Last Showing Bt	90 Last Received: 10/ Showing Buylines: All Lines	Printed: 10/17/2012 3:52 PM 10/17/2012 7:58 AM ines	2 PM	2 of 3
Station F Advertiser Product Estimate# Buver	isel te#	KSL-TV SALT LAKE CITY C DCCC-DEM CNGRS CMPG DCCC 1198 Katic Kenleman) GF 50 K ST ASHINC /P2/E	ICAN MEDIA 100 0007		Rep Firm Sales Office () WA Salesperson () JA)) WASHINGTON) JAMIE ANDRUS	
Phone# Fax#		ik ikelikilidii	Figur Dates 10/18/2012 - 10/22/2012 Hiatus Weeks	10/22/2012		Salesperson Phone# 2 Salesperson FAX#	202-872-1155	
Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
14	TH-E	KSL 5 NEWS AT 6P	40E9-49	: 30	10/18-10/19	м	\$485.00	m
15	TH-F	KSL 5 NEWS AT 630P	630P-7P	.: 30	10/18-10/19	7	\$475.00	8
16	A.	KSL 5 NEWS AT 6P SAT	6P-630P	:30	10/20-10/20	н	\$225.00	П
17	Σ	THE VOICE	7 P – 9 P	0e :	10/22-10/22	н	\$3,700.00	ιτ
8	(±4	DATELINE	9P-10P	:30	10/19-10/19	н	\$1,000.00	1
19	TH-F	KSL 5 NEWS AT 10	10P-1035P	:30	10/18-10/19	7	\$1,800.00	62
20	N N	KSL 5 NEWS AT 10 - SAT	10P-1035P	:30	10/20-10/20	н	\$1,100.00	П
21	TH-F	TONIGHT SHOW	1035P-1137P	F :30	10/18-10/19	8	\$600.00	8
22	TH-F	JIMMY FALLON VARIETY SHOW	1137P-1236A	A :30	10/18-10/19	m	\$250.00	m
23	Σ	KSL 5 NEWS AT 6P	6P-630P	:30	10/22-10/22	н	\$485.00	п
24	Σ	KSL 5 NEWS AT 10	10P-1035P	: 30	10/22-10/22	Н	\$1,800.00	н
25	Σ	NEWS	630P-7P	:30	10/22-10/22	ਜ	\$475.00	н
56	Σ	RACHEL RAY	10A-11A	:30	10/22-10/22	н	\$140.00	н

-REPORT TOTALS-

Report Totals: 47 / \$24,075.00

Printed: 10/17/2012 3:52 PM	10/17/2012 7:58 AM	nes
	Last Received:	owing Buylines: All Li
Traffic Order# 24130		Sho
2 Status Confirmed		
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7891038		
Rep Order#	EC'd Yes	

) WASHINGTON JAMIE ANDRUS	-872-1155				KTVX 0%			
) WASE) JAMIE	ione# 202 \X#					ojo		
Rep Firm Sales Offiec (Salesperson (Salesperson Phone# 202-872-1155 Salesperson FAX#				KSTU 0%	UNKN 80%		
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JERICAN N TE 100 C 20007 1198	10/18/2012 - 10/22/2012				· · ·	& O		
GREAT AN ST NW, SU NGTON, D	10/18/20				KJZZ	KUIV		
Agency () GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/PI/P2/E 11/14/1198	light Dates Ifatus Weeks				- F	83°		
Agenc	Flight				CABL	KUCW		
MPG					\$120,375			
Station KSL-TV SALT LAKE CITY Advertiser () DCCC-DEM CNGRS CMPG Product DCCC Estimate# 1198	Katic Keuleman 47 / \$24,075.00	Sales Totals: 47 / \$24,075.00 Station Totals: 47 / \$24,075.00	Lines not sent/rcld/rtrn: 0 / \$0.00	IIVE	Market Totals		null RA35+	
Station K Advertiser Product Estimate#	Buyer Phonc# Fax# Oct 12:	Sales Tota Station To	Lines not	COMPETTIVE			Books	2